

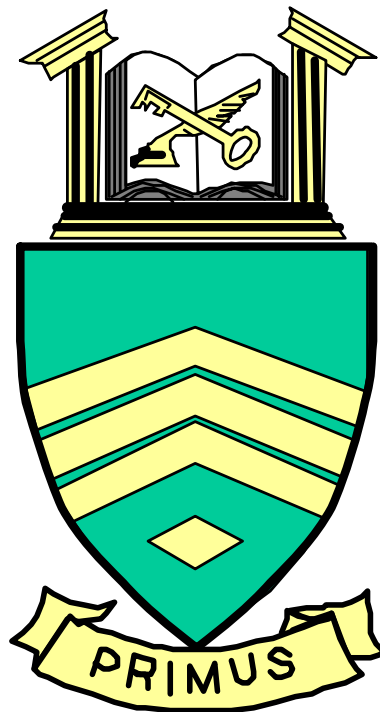
U.S. ARMY SERGEANTS MAJOR ACADEMY (FSC-TATS)

L652R (052002)

OCT 02

MAINTAIN AN AWARDS PROGRAM

STUDENT HANDOUT



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Appendix D**Index of Student Handouts****This Appendix
Contains**

This Appendix contains the items listed in this table---

Title/Synopsis	Pages
SH-1, Advance Sheet	SH-1-1 to SH-1-2
SH-2, Student Slide Note Sheets	SH-2-1 thru SH-2-4
SH-3, Recruiting Edge-	SH-3-1

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Student Handout 1

Advance Sheet

Lesson Hours	This lesson consists of two hours of small group instruction.
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Overview	<p>Throughout the service, the Army recognizes and rewards soldiers who do a good job. This recognition is especially important in the recruiting world as a recruiter's work is very demanding and the hours are long. Occasionally, your recruiters feel that the command does not recognize their hard work. That should not be the case. You, as the first sergeant, should monitor your awards program and reward your recruiters accordingly.</p> <p>In addition to recognizing and rewarding the good soldier through the traditional awards and decorations program, the United States Recruiting Command (USAREC) utilizes a special incentive awards program to recognize its successful recruiters.</p> <p>Proper recognition for outstanding work will increase your company's recruiting efforts.</p>
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Learning Objective	<p>Terminal Learning Objective (TLO)</p> <p>Action: Maintain an Awards Program.</p> <p>Condition: As a first sergeant in a classroom environment, given UR 672-10, UR 672-13, and USAREC Suppl to AR 600-8-22.</p> <p>Standard: Maintained an Awards Program IAW UR 672-10, UR 672-13, and USAREC Suppl to AR 600-8-22.</p> <p>ELO 1 Implement the USAREC awards program.</p> <p>ELO 2 Explain the Army awards System.</p>
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Assignment	<p>The student assignments for this lesson are:</p> <ul style="list-style-type: none">• Read UR 672-10, UR 672-13, and USAREC Suppl to AR 600-8-22 .• Read Student Handout 1.
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Additional Subject Area Resources	None.
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Bring to Class

All reference material as stated in the assignment block.
Pen or pencil and writing paper.

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TERMINAL LEARNING OBJECTIVE

MAINTAIN AN AWARDS PROGRAM

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1

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TOPICS OF DISCUSSION

- ☆ Policy
- ☆ Responsibility
- ☆ Recruiting incentive awards.
- ☆ Mission box accomplishment
- ☆ Team Concept
- ☆ Purpose of local awards

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DIR OF RECRUITING OPERATIONS RESPONSIBILITY

- ☆ Develop policy and procedures for recruiting incentive awards.
- ☆ Provide changes to policy and procedures via e-mail.
- ☆ Establish awards criteria.
- ☆ Maintain award statistics.
- ☆ Stock and issue supplies for the incentive awards
- ☆ Administer the program.
- ☆ Process recommendations for the Gold Badge, Recruiter Ring, and the Sergeant Major Glen E. Morrell award.

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*An Army of One***BATTALION COMMANDERS
RESPONSIBILITIES**

- ☆ Appoint individual to compute points.
- ☆ Review award recommendations.
- ☆ Act as approving authority for incentive awards.
- ☆ Ensure the awards recommendations are forwarded to HQ USAREC within 15 working days following end of RSM.
- ☆ Ensure Awards Analyst provides all recruiters with a copy of their UR Form 598 at the end of each RSM.

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*An Army of One***Awards**

<u>Award</u>	<u>Points</u>	<u>Months</u>
1st Gold Star	300 Pts	N/A
2d Gold Star	300 Pts	6
Gold Badge	300 Pts	6
1st Sapphire	300 Pts	6
2d Sapphire	300 Pts	6
3d Sapphire	300 Pts	6
Recruiter Ring	1200 Pts	24
Glen E. Morrell	2400 Pts	N/A

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*An Army of One***AWARD POINT VALUES**

- Mission box accomplishment by:
 - Value of mission box accomplishment.
 - Time frames for mission box.
 - Mission box requirements.
 - Mission box recognition incentives.
- Mission box by "Team Concept".
- RS mission box accomplishment

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[illegible][illegible]

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MILITARY AWARDS OBJECTIVE AND IMPLEMENTATION

- ☆ **USAREC Awards program will
compliment DA awards program.**

-- Transfer or separation.

**-- No-cost moves require a statement as
input for future award recommendation.**

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Award Suspenses

- ☆ **ARCOM**
- ☆ **MSM**
- ☆ **LOL**
- ☆ **Retirement**

**Units must indicate desired
presentation date on DA Form 638.**

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Proud to Be Here, Proud to Serve

FY 2001 Annual Recruiting Edge (Station Mission)



Progressive Contract Points



	1 st Contract	2d Contract	3d Contract	4 th Contract
GSA/GCA	20	40	60	80
GSB/PS/OTH	10	15	20	25

OCS/WOFT Contract equals GA credit!
(Points & Boards)

OCS/WOFT Shippers

100 Points

Early Bird Mission Box

Achieve mission box within the first 2 weeks of th RSM for 2 consecutive months and receive 100 CG bonus points (**rescinded Feb 01**)

BT GRAD'S

20 Points for each BT Grad

SF Recruiters

	Points
Report to Fort Bragg	15
160th SOAR Each Packet	15

CG's Bonus	Points
91CC/91K (USAR only)	10**
PS/NPS STARR contract	10**
ACASP Linguist (RA/USAR)	10**
HI-GRAD enlistment	10**
DEP/DTP Referral Enlistment	10**
CONAP (Limit 5 per RSM)	5
AMEDD Referral	5
Chaplain Referral	5
ROTC Referral (Limit 5 per RSM)	5
JAG Referral	50
AGR Hire complete	
** Awarded after Shipping	

AMEDD Program	Points
Regular Army	
Educational Delay Assumption	10
Educational Delay Accession	10
Commission All Tiers	50
Accession All Tiers	50
Bonus For TIER 1&2	75
Order of Merit List	20
Army Reserve	
Commission All Tiers	50
Bonus For TIER 1&2	75

Mission Success

Mission Box Defined

- Recruiter is successful when he/she nets positive contracts contributing to station mission box.
- Station is successful when mission is made by category.
- Company is successful when all stations Mission Box.
- Battalion is successful when all companies Mission Box.
- Brigade is successful when all battalions Mission Box.

NO SLIDING WINDOW FOR 1ST GOLD STAR! THEN 6 MONTH WINDOW UP TO 3RD SAPPHIRE, 24 MONTHS FOR RING AND NO SLIDING WINDOW FOR MORRELL AWARD!


NO SLIDING WINDOW FOR LPSC, GC, ALL RTS, BN OPS NCOS or those not assigned a positive mission.

Staff (Company, Battalion, Guidance Counselors, and First Sergeants) are awarded points based on recruiter production and bonus points awarded, divided by the number of assigned production recruiters.

1SG's Receive 100 bonus points if your Company makes mission box. (All contributing recruiters receive additional 50 points!!)

This flyer represents all points currently in effect. Current Substitution rules apply to the CG's Bonus Mission Box Points. If you have any questions about the points system see memorandum of instruction or contact:

MRS KATHY DAUGHERTY (800) 223-3735 EXT 6-0470



On Point for the Army

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